



## VTC Libraries

# Electronic Database User Guide

## admanGo

<http://www.admango.com/customer-login.asp?mode=aiu&lock=1>

### **Introduction:**

AdmanGo provides advertising and advertisement monitoring service through an online platform. It enables clients to view, evaluate and respond to the constant stream of advertising activity on a daily basis.

### **Subject Coverage:**

The database integrates local advertisements' content across platforms including TV, print, outdoor, radio, digital, mobile and social media. It can provide advertising and marketing professionals with invaluable and timely marketing information. It allows users to search and download with 10+ years archive data of the database. Users may export the reports and search results in Excel or PowerPoint format, or by email forwarding function.

### **System Requirements:**

#### **Windows Support**

PC with Intel Core2Duo and 1GB Ram

Microsoft Windows Vista / 7 / 8 / 10

Chinese language plug-ins (only if using English Windows)

Microsoft Edge

Internet Explorer 10 / 11

Google Chrome

#### **Mac Support**

Intel Processor (1GB RAM or more)

Mac OSX 10.1.5 or above

Google Chrome

Microsoft Excel 2000 or above

Microsoft PowerPoint 2000 or above

Winzip

To Play Back Downloaded Ads or Use Download Functions: Quicktime Player 7 or

Windows Media Player 12

**On-line Help:**

Help Desk:

Live telephone support and e-mail support are available:-

Telephone Support: (852) 2151 2528 (9:00am-6:30pm M-F)

E-mail Support: [cs@admango.com](mailto:cs@admango.com)

For more information, please see the On-line Help at pull-down menu of the database.

Ask Your friendly Librarians Whenever You Need Help